Daniel Lurie, Mayor

Kat Anderson, Commission President
Philip A. Ginsburg, General Manager

April 8, 2025

Mme Briand-Fortin,

Bonjour et merci beaucoup pour votre e-mail.

On behalf of the City and County of San Francisco, thank you for reaching out to us and for sharing your comments regarding the Vaillancourt Fountain along with the press release and letter from the Armand Vaillancourt Foundation. We value the City's relationship with Canada and Quebec and appreciate this opportunity for dialogue.

As you know, the fountain is sited along the San Francisco waterfront and is located in the Embarcadero Plaza, which is managed by the Recreation and Parks Department.

Our downtown core and waterfront areas are vital parts of our city, and downtown revitalization is among the City's top priorities. To that end, we are currently undertaking a planning and design process to reimagine and revitalize the plaza that creates a new public space that is vibrant, open, welcoming, and accessible to all who live in and visit our city, and in turn, will support San Francisco's future and economic recovery.

There are multiple considerations that will go into a proposed new design and trade-offs that will be discussed. No final design decisions have been made as we are currently in the planning and design phase of the project. You can learn more about the project here.

The Recreation and Park Department is leading this public-private partnership and working in close coordination with all of the city agencies that have roles in this project, including the Office of Economic and Workforce Development, Planning Department, and the Arts Commission, as well as our private partners.

This process will include various forms of public outreach where proposed plans will be discussed to allow for public feedback. This outreach will include meetings with key stakeholders and community meetings. We would welcome the opportunity to hear your concerns directly and to keep you informed as the project progresses.

Thank you again, and please don't hesitate to be in touch directly with Sarah Madland, the Department's Director of Policy and Public Affairs who will be the primary point of contact on this project at Sarah.Madland@sfgov.org or (415) 831-2740.

With thanks/Cordialement,

Phil Ginsburg
General Manager
San Francisco Recreation and Park Department

cc: Sarah Madland, Director of Policy and Public Affairs, San Francisco Recreation and Park Department
The San Francisco Office of Economic & Workforce Development
The San Francisco Arts Commission